

Award Highlights

2024

National Gold: Logo Design – Wellsential Health Visual Identity System [National Mature Media Awards]

National Merit: TV Advertising – Autumn Lake Healthcare/Baltimore Ravens Campaign [National Mature Media Awards]

Best Brand Identity Campaign of the Year – Wellsential Health Branding [American Marketing Association Baltimore]

Best Market Research Campaign of the Year – Maryland Dental Action Coalition Medicaid Patient Survey [American Marketing Association Baltimore]

Best Content Marketing Campaign of the Year – Medisolv Education Center [American Marketing Association Baltimore]

Best in Maryland: Market Research – Maryland Dental Action Coalition Medicaid Patient Survey [Public Relations Society of America Maryland]

Regional Award of Excellence: Integrated Communications – Maryland School for the Blind's See Beyond Festival [Public Relations Society of America Maryland]

Regional Award of Excellence: Magazines/Newsletters – LifeBridge Health's "A Healthy Dose" Magazine [Public Relations Society of America Maryland]

Regional Silver: Public Relations – Tuerk House Ribbon-Cutting Campaign [Mid-Atlantic Society for Healthcare Strategy and Market Development]

2023

Best Advertising Agency – The Daily Record Reader Ranking Awards

Best Public Relations Agency – The Daily Record Reader Ranking Awards

Best Media Buying Agency – The Daily Record Reader Ranking Awards

National Finalist: Best Healthcare Content Marketing Program – Medisolv Advancing Healthcare Quality Through Education [Content Marketing Awards]

Email Marketing Campaign of the Year – D&A Marketing Fitness Challenge Self-Promotion Campaign [American Marketing Association Baltimore]

Best in Maryland: Websites – Dwyer Workforce Development Website [Public Relations Society of America Maryland]

Regional Gold: Public Relations – Baltimore Medical System Media Relations Campaign [Mid-Atlantic Society for Healthcare Strategy and Market Development]

Regional Award of Excellence: Annual Reports – Carroll Hospital "Stories Worth Sharing" Annual Report [Public Relations Society of America Maryland]

2022

Overall Campaign of the Year: Runner-Up – The JCC of Greater Baltimore "Good Fit" Membership Campaign [American Marketing Association Baltimore]

National Gold: Fundraising/Development Campaigns – Sinai Hospital "Born Ready" Newborn Care Center Campaign [Healthcare Advertising Awards]

National Gold: Websites – Lead4Life Website [Service Industry Advertising Awards]

National Silver: Specialty Items – Lawrence Law Promotional Microbrew [Davey Awards]

National Silver: Annual Reports – Baltimore Medical System "Our Common Thread" Annual Report [Healthcare Advertising Awards]

National Silver: Service Line Promotions – Mt. Airy Health & Wellness "Full House of Healthcare" Campaign [Aster Awards]

National Merit: Video – Maryland Relay Captioned Telephone Video [Service Industry Advertising Awards]

2021

Overall Campaign of the Year (Best in Show) – Carroll Hospital "Better Together" Installation [American Marketing Association Baltimore]

Overall Gold (Best in Show) – Carroll Hospital "Better Together" Installation [Mid-Atlantic Society for Healthcare Strategy and Market Development]

National Gold: Design & Print Collateral – Baltimore Medical System "Heartstrings" Brochure [Davey Awards]

National Gold: Design & Print Collateral – Carroll Hospital "Making a Masterpiece" Annual Report [Davey Awards]

National Gold: Installations – Carroll Hospital "Better Together" Installation [Healthcare Advertising Awards]

National Gold: Brochure Advertising – Baltimore Medical System "Heartstrings" Brochure [Aster Awards]

Regional Gold: Video – Sinai Hospital COVID-19 Resident Recruitment Videos [Mid-Atlantic Society for Healthcare Strategy and Market Development]

Best in Maryland: Video Production – Baltimore City Health Department & Chase Brexton Health Care "U=U Maryland" Testimonial Video [Aster Awards]