



## Award Highlights

### 2025

**National Gold: Installations** – The Family Birthplace Wall at Carroll Hospital (Service Industry Advertising Awards, Aster Awards)

**National Gold: Direct Mail** – Lawrence Law 10th Anniversary Mailer (Service Industry Advertising Awards)

**National Gold: Design & Print Collateral** – Carroll Hospital "Planting Positivity" Annual Report (Davey Awards)

**National Silver: Brochures** – Maryland School for the Blind Case Statement (Service Industry Advertising Awards)

**National Silver: Total Digital Marketing Programs** – Maryland Dental Action Coalition "My Reason to Smile" Campaign (Healthcare Advertising Awards)

**National Bronze: Marketing & Advertising** – Silver Bridges Brand Awareness Campaign (Mature Media Awards)

**National Merit: Video** – Baltimore Medical System 40th Anniversary Video (Healthcare Advertising Awards)

**Regional Gold: Nonprofit Campaigns** – Maryland Dental Action Coalition "My Reason to Smile" Campaign (American Marketing Association Baltimore)

**Regional Gold: Diversity, Equity & Inclusion Campaigns** – Maryland School for the Blind's See Beyond Festival (American Marketing Association Baltimore)

### 2024

**National Gold: Logo Design** – Wellsential Health Visual Identity System (Mature Media Awards)

**National Merit: TV Advertising** – Autumn Lake Healthcare/Baltimore Ravens Campaign (Mature Media Awards)

**Brand Identity Campaign of the Year** – Wellsential Health Branding (American Marketing Association Baltimore)

**Market Research Campaign of the Year** – Maryland Dental Action Coalition Medicaid Patient Survey (American Marketing Association Baltimore)

**Content Marketing Campaign of the Year** – Medisolv Education Center (American Marketing Association Baltimore)

**Best in Maryland: Market Research** – Maryland Dental Action Coalition Medicaid Patient Survey (Public Relations Society of America Maryland)

**Regional Award of Excellence: Integrated Communications** – Maryland School for the Blind's See Beyond Festival (Public Relations Society of America Maryland)

**Regional Award of Excellence: Magazines/Newsletters** – LifeBridge Health's "A Healthy Dose" Magazine (Public Relations Society of America Maryland)

**Regional Silver: Public Relations** – Tuerk House Ribbon-Cutting Campaign (Mid-Atlantic Society for Healthcare Strategy and Market Development)

### 2023

**Best Advertising Agency** – The Daily Record Reader Ranking Awards

**Best Public Relations Agency** – The Daily Record Reader Ranking Awards

**Best Media Buying Agency** – The Daily Record Reader Ranking Awards

**National Finalist: Best Healthcare Content Marketing Program** – Medisolv Advancing Healthcare Quality Through Education (Content Marketing Awards)

**Email Marketing Campaign of the Year** – D&A Marketing Fitness Challenge Self-Promotion Campaign (American Marketing Association Baltimore)

**Best in Maryland: Websites** – Dwyer Workforce Development Website (Public Relations Society of America Maryland)

**Regional Gold: Public Relations** – Baltimore Medical System Media Relations Campaign (Mid-Atlantic Society for Healthcare Strategy and Market Development)

**Regional Award of Excellence: Annual Reports** – Carroll Hospital "Stories Worth Sharing" Annual Report (Public Relations Society of America Maryland)

### 2022

**Overall Campaign of the Year: Runner-Up** – The JCC of Greater Baltimore "Good Fit" Membership Campaign (American Marketing Association Baltimore)

**National Gold: Fundraising/Development Campaigns** – Sinai Hospital "Born Ready" Newborn Care Center Campaign (Healthcare Advertising Awards)

**National Gold: Websites** – Lead4Life Website (Service Industry Advertising Awards)

**National Silver: Specialty Items** – Lawrence Law Promotional Microbrew (Davey Awards)

**National Silver: Annual Reports** – Baltimore Medical System "Our Common Thread" Annual Report (Healthcare Advertising Awards)

**National Silver: Service Line Promotions** – Mt. Airy Health & Wellness "Full House of Healthcare" Campaign (Aster Awards)

**National Merit: Video** – Maryland Relay Captioned Telephone Video (Service Industry Advertising Awards)