

Award Highlights

2025

National Gold: Installations – The Family Birthplace Wall at Carroll Hospital (Service Industry Advertising Awards, Aster Awards)

National Gold: Direct Mail – Lawrence Law 10th Anniversary Mailer (Service Industry Advertising Awards)

National Gold: Design & Print Collateral – Carroll Hospital "Planting Positivity" Annual Report (Davey Awards)

National Silver: Brochures – Maryland School for the Blind Case Statement (Service Industry Advertising Awards)

National Silver: Total Digital Marketing Programs – Maryland Dental Action Coalition "My Reason to Smile" Campaign (Healthcare Advertising Awards)

National Bronze: Marketing & Advertising – Silver Bridges Brand Awareness Campaign (Mature Media Awards)

National Merit: Video – Baltimore Medical System 40th Anniversary Video (Healthcare Advertising Awards)

Regional Gold: Nonprofit Campaigns – Maryland Dental Action Coalition "My Reason to Smile" Campaign (American Marketing Association Baltimore)

Regional Gold: Diversity, Equity & Inclusion Campaigns – Maryland School for the Blind's See Beyond Festival (American Marketing Association Baltimore)

2024

National Gold: Logo Design – Wellsential Health Visual Identity System (Mature Media Awards)

National Merit: TV Advertising – Autumn Lake Healthcare/Baltimore Ravens Campaign (Mature Media Awards)

Brand Identity Campaign of the Year – Wellsential Health Branding (American Marketing Association Baltimore)

Market Research Campaign of the Year – Maryland Dental Action Coalition Medicaid Patient Survey (American Marketing Association Baltimore)

Content Marketing Campaign of the Year – Medisolv Education Center (American Marketing Association Baltimore)

Best in Maryland: Market Research – Maryland Dental Action Coalition Medicaid Patient Survey (Public Relations Society of America Maryland)

Regional Award of Excellence: Integrated Communications – Maryland School for the Blind's See Beyond Festival (Public Relations Society of America Maryland)

Regional Award of Excellence: Magazines/Newsletters – LifeBridge Health's "A Healthy Dose" Magazine (Public Relations Society of American Maryland)

Regional Silver: Public Relations – Tuerk House Ribbon-Cutting Campaign (Mid-Atlantic Society for Healthcare Strategy and Market Development)

2023

Best Advertising Agency – The Daily Record Reader Ranking Awards

Best Public Relations Agency – The Daily Record Reader Ranking Awards

Best Media Buying Agency – The Daily Record Reader Ranking Awards

National Finalist: Best Healthcare Content Marketing Program – Medisolv Advancing Healthcare Quality Through Education (Content Marketing Awards)

Email Marketing Campaign of the Year – D&A Marketing Fitness Challenge Self-Promotion Campaign (American Marketing Association Baltimore)

Best in Maryland: Websites – Dwyer Workforce Development Website (Public Relations Society of America Maryland)

Regional Gold: Public Relations – Baltimore Medical System Media Relations Campaign (Mid-Atlantic Society for Healthcare Strategy and Market Development)

Regional Award of Excellence: Annual Reports – Carroll Hospital "Stories Worth Sharing" Annual Report (Public Relations Society of America Maryland)

2022

Overall Campaign of the Year: Runner-Up – The JCC of Greater Baltimore "Good Fit" Membership Campaign (American Marketing Association Baltimore)

National Gold: Fundraising/Development Campaigns – Sinai Hospital "Born Ready" Newborn Care Center Campaign (Healthcare Advertising Awards)

National Gold: Websites – Lead4Life Website (Service Industry Advertising Awards)

National Silver: Specialty Items – Lawrence Law Promotional Microbrew (Davey Awards)

National Silver: Annual Reports – Baltimore Medical System "Our Common Thread" Annual Report (Healthcare Advertising Awards)

National Silver: Service Line Promotions – Mt. Airy Health & Wellness "Full House of Healthcare" Campaign (Aster Awards)

National Merit: Video – Maryland Relay Captioned Telephone Video (Service Industry Advertising Awards)